



Scarborough  
WINE CO. PTY. LTD.



## Meet the newest member of our family— why don't you become a member too.



2008 has been another great year for Scarborough Wine Co.—we have moved our winery production area to a new site and have produced some of what we think are our best wines to date. The first of these wines are now available with the release of our 2008 Green and White Label Semillons and our 2008 Pinot Rosé.

With constant delight, we have watched our newest addition to the family, Sally's son, Jack Robert, grow and thrive. A few years older, Jerome's children are busy growing up—Callum has graduated to Cub Scouts and plays rugby for the newly formed Pokolbin Reds, and Hannah is set to finish kindergarten.



Printed on the reverse side of this newsletter are your Scarborough Wine Co. Loyalty Card details. Please read your membership details carefully—particularly with the festive season looming—to find out what membership benefits you might receive when ordering your next case of wine from Scarborough.

Our delicious Yellow Label Chardonnay is at the forefront at this time of year. We have recently released our new 2006 vintage and museum dozen, and also our magnums from the 2003 vintage (1.5 L). The magnums are beautifully packaged in branded wooden boxes and make perfect Christmas or corporate gifts.

The Scarborough family, supported by our wonderful staff, continues to work hard as a team to successfully run our business. Of course, without your support this would be a tough job indeed! So as we prepare ourselves for the 2009 vintage and with nearly another year behind us we would like to take a moment to thank you, our loyal customers, for your continued support.

Best wishes  
'Ian, Merralea, Jerome, Sally and staff'

### Special offer: bonus bottle

With every case of your favourite Scarborough wines you will receive a complimentary bottle of our new release 2006 Yellow Label Chardonnay.

### New Release Wines

#### 2006 Yellow Label Chardonnay

Consistently good Hunter chardonnay; beautifully structured with honey, buttery characters and integrated French oak flavours.

#### 2008 White Label Semillon

Classically styled Hunter Semillon; flavours of citrus zest with a restrained structure. This wine will stand the test of time.

#### 2008 Green Label Semillon

An alternate style, more approachable as a young Semillon; fuller in flavour and more in the mould of the white wines made in Bordeaux, France.

#### 2008 Late Harvest Semillon

Semillon A unique, modern approach to sweet wine production; intense tropical fruit aromas with natural acids balancing the sweetness on the palate.

# Scarborough Wine Co. Loyalty Card

The Scarborough family would like to reward you for your valued support by introducing the Scarborough Wine Co. Loyalty Card.

There are no strings attached—just make sure that when you purchase your Scarborough wine direct from the vineyard you quote your member number to accrue points. With every purchase, your points increase and you receive greater benefits. All levels offer access to our premium range of wines and to special events held throughout the year.

Your current details are:

**Name:**

**Member Number:**

**Member Category:**

## Member Categories and Benefits:

- **Vintage Club:**  
2 extra bottles (including white label and museum release wines), or upgrade to 1 yellow label magnum, with each case order and free freight. This membership category is by invitation only.
- **Platinum:**  
2 extra bottles (excluding white label and museum release wines) with each case purchase and free freight.
- **Gold:**  
1 extra bottle (excluding white label and museum release wines) with each case purchase and free freight.
- **Member:**  
1 extra bottle (excluding white label and museum release wines) with each case purchase.

Please visit our website [www.scarboroughwine.com.au](http://www.scarboroughwine.com.au) or call us on 1300 888 545 to find out the full benefits of our Loyalty Card.

### Wine Club:

We have also established a two-tiered wine club for our dedicated Scarborough Wine Co. lovers. In April and September you will be sent a mixed case from your preferred option below. The wine will be delivered direct to your door and your credit card will be debited in the same month.

OPTION 1 - MDS Dozen:	\$220.00
3 x Green Label Semillon	
3 x Blue Label Chardonnay	club benefits:
3 x Yellow Label Chardonnay	1 bonus bottle
3 x Pinot Noir	free freight

OPTION 2 - IRS Dozen:	\$280.00
3 x Yellow Label Chardonnay	
3 x Museum Yellow Label Chardonnay	club benefits:
3 x White Label Chardonnay	1 bonus bottle
3 x Shiraz	free freight

To accept this invitation to become part of our wine club, please fill out the form below and you will receive your first dozen in April 2009.

Cancellation of your wine can be done at any time; however, this will cancel your membership. Loyalty points will not be accrued until you have been a member for 12 months.



**Scarborough**  
WINE CO. PTY. LTD.

Scarborough Wine Co. 179 Gillards Road Pokolbin NSW 2320. Contact us on 02 4998 7563 or [info@scarboroughwine.com.au](mailto:info@scarboroughwine.com.au)  
Fax 02 4998 7786 or order online at [www.scarboroughwine.com.au](http://www.scarboroughwine.com.au) ABN 80 001 889 087 / LL 2400 2898